Welcome to Pollutec

24th International Exhibition of Environmental Equipments, Technologies and Services

ENVIRONMENT CAPITAL, 30.11 - 3.12 2010

Open-up new international opportunities at the b2*fair* matchmaking event taking place at Pollutec 2010 in Lyon!

As the **world's leading show for the environment**, Pollutec Lyon brings together the full range of technics, equipments, technologies and services for the prevention and treatment of pollution of all kinds and more generally for the preservation of the environment and the implementation of sustainable development. The 24th edition of the show will gather **2,400 exhibitors** offering products across a range of sectors in response to market developments together with **75,000 trade visitors** from the industry, construction and the service sector as well as from local authorities.

Pollutec offers a cross sector range unmatched anywhere else in the world and a unique array of **equipment, technologies and services for the management of industrial processes and water treatment for building and civil engineering, energy, the food industry and other industrial sectors** (chemicals, pharmaceuticals, mechanics, metals…).

Finding new customers, suppliers and cooperation partners is made easy thanks to the 1st b2*fair* matchmaking event at Pollutec 2010.

This matchmaking event is organised by the Chamber of Commerce of the Grand Duchy of Luxembourg and Reed Expositions France, in close collaboration with the partners involved in the STOP4Business project, the members of the European business support network „Enterprise Europe Network" of the European Commission and many other national and regional partner organisations in Europe and beyond.

www.b2fair.com

Facts about the event

Date: 30th November – 3rd December 2010

Main sectors

Air, Analysis – Measurement – Monitoring, Clean Energies & Renewables, Greenhouse Gases, Mobility, Noise, Risks & Environmental Management, Sites & Soils, Waste (waste treatment & services, recycling & exploiting, collection vehicles, transport & logistics, cleaning – cleansing), **Water & Wastewater** (water collection – drilling – storage, pipes – networks – constructive works, pumps – fittings – meters, water & wastewater treatment – reuse, water management & operation – services), **Eco-technologies, Sustainable Construction & Sustainable Development Organisations, Administrations, Research Institutes, Public Bodies, Institutions and Pavilions** (national & regional stands).

Statistics

Creation date: **1969 L'Eau & les Hommes, 1984: Pollutec**
Visiting companies: **75,000 / 8,700 from abroad**
Exhibiting companies: **2,400 from 42 countries**
Exhibition space: **110,000 sqms**

Organiser

Chamber of Commerce of the Grand Duchy of Luxembourg
Enterprise Europe Network – Luxembourg
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Email: pollutec@b2fair.com / b2fair@cc.lu
Contact persons: Mr Niels Dickens / Ms Andreja Wirtz

Your local partner organisation will support you before, during and after the matchmaking event in order to optimise your time spent at the trade fair and to make the most out of your participation.

Your local contact:

STOP 4 Business

b2*fair* matchmaking event at

Pollutec 2010 ENVIRONMENT CAPITAL

POLLUTEC Lyon France – ENVIRONMENT CAPITAL
at Lyon Eurexpo France
30th November – 3rd December 2010

b2fair International Business Cooperation

CHAMBRE DE COMMERCE LUXEMBOURG

enterprise europe network
Business Support on Your Doorstep

Handwerk International Baden-Württemberg

The STOP4Business concept

Sustainable Technology offers Prospectiveness 4 Business

STOP4Business is a European project with a focus on the development of sustainable technologies and services in the construction and environmental sector, one of the Lead markets defined by the European Commission.

STOP4Business supports SMEs and research institutes in their market access strategies, the search for new cooperation partners, customers, suppliers and the transfer of technology.

Target group
SMEs and research institutes

Events
Matchmaking events on 3 international trade fairs and one convention.

Further information on the STOP4Business project:
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Handwerk International
Baden-Württemberg

www.stop4business.com

10 good reasons

… to participate in the STOP4Business

1. Profit from the opportunities of the most promising emerging markets in Europe: sustainable construction, renewable energies, eco-technologies and sustainable development.
2. Connect with other companies and research institutions.
3. Find qualified suppliers and cooperation partners around Europe and beyond.
4. Establish contacts with new potential customers and sales Representatives.
5. Meet potential cooperation partners to develop new services, products and technologies.
6. Benefit from direct support offered for your international market access activities.
7. Measure your international competitiveness.
8. Let us arrange individual face-to-face meetings with the business and cooperation partners of your choice.
9. Profit from our tailor-made and time-efficient agendas arranging meetings at leading international fairs and conventions.
10. Position your organisation internationally.

European Commission
Enterprise and Industry

cip Rahmenprogramm für Wettbewerbsfähigkeit und Innovation (2007-2013)

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Energise your business contacts with b2*fair*!

For the first time, **b2*fair* – Business to Fairs®** organises together with the trade fair organiser "Reed Exposition France" an international business cooperation exchange at **Pollutec**, the specialist trade fair for **Environment Equipment, Technologies and Services**. This Pan-European professional business meeting platform aims at encouraging internationalisation between companies in the environment and the energy sector.

With the growing importance of **environmental and energy conservation**, this industry has witnessed the mushrooming of companies and governments worldwide placing enormous emphasis and investments in this specific trend sector.

Thus, the **b2*fair*** matchmaking event at **Pollutec** has well realised the necessity of meeting the requirements of new market challenges through sustainable solutions in order to contribute to environmental protection and will, thus, foster the **development in the environment industry** by facilitating the partnership opportunities for companies In Europe and beyond in this economic segment.